

9.3.2. Most popular meeting destinations per continent

This table shows the countries and cities hosting the most international association meetings from 2004 to 2023.

Most meetings in 2004-2023

Country	Meetings 2004-2023	Global %	City	Meetings 2004-2023	Global %
Africa			Africa		
1 South Africa	2,274	1.6	1 Cape Town, South Africa	902	1.3
2 Egypt	898	0.6	2 Cairo, Egypt	611	0.9
3 Morocco	835	0.6	3 Nairobi, Kenya	603	0.9
4 Kenya	711	0.5	4 Addis Ababa, Ethiopia	431	0.6
5 Tunisia	513	0.4	5 Johannesburg, South Africa	413	0.6
Americas			Americas		
1 USA	22,522	16.2	1 New York NY, USA	2,110	3.1
2 Canada	5,738	4.1	2 Washington DC, USA	1,910	2.8
3 Brazil	2,577	1.9	3 Montréal QC, Canada	1,842	2.7
4 Mexico	2,131	1.5	4 Buenos Aires, Argentina	1,075	1.6
5 Argentina	1,472	1.1	5 Toronto ON, Canada	991	1.4
Asia			Asia		
1 Singapore	11,095	8.0	1 Singapore, Singapore	11,117	16.1
2 Korea Rep	10,294	7.4	2 Seoul, Korea Rep	5,248	7.6
3 Japan	9,489	6.8	3 Tokyo, Japan	3,847	5.6
4 China	4,882	3.5	4 Bangkok, Thailand	2,501	3.6
5 Thailand	3,494	2.5	5 Beijing, China	1,771	2.6
Australasia / Oceania			Australasia / Oceania		
1 Australia	5,731	4.1	1 Sydney NSW, Australia	1,781	2.6
2 New Zealand	1,043	0.8	2 Melbourne VIC, Australia	1,222	1.8
3 Fiji	183	0.1	3 Brisbane QLD, Australia	636	0.9
4 Samoa	70	0.1	4 Auckland, New Zealand	470	0.7
5 Papua New Guinea	59	0.0	5 Adelaide SA, Australia	365	0.5
Europe			Europe		
1 Belgium	13,426	9.7	1 Brussels, Belgium	11,004	15.9
2 France	12,383	8.9	2 Vienna, Austria	6,233	9.0
3 Germany	10,770	7.7	3 Paris, France	6,181	8.9
4 UK	9,634	6.9	4 Geneva, Switzerland	3,791	5.5
5 Spain	9,493	6.8	5 London, UK	3,634	5.3

* The data in this report are drawn from the UIA database, the source of the *International Congress Calendar* and the *Yearbook of International Organizations*.

Caveat: The number of meetings in the database for the year just past will, on average, increase by about 11% over the next year, by about 34% over the following five years, and by about 37% over the following seven years.

Countries and cities: see "Research Methodology" regarding geographical names.