

GlobeScan / UIA Survey of International Associations: survey questions

In 2007-2008 the UIA collaborated with GlobeScan (www.globescan.com) on a study designed to gauge the opinions of civil society organizations on a number of issues. The aim of the study was to analyze the current status of civil society organizations, their level of influence relative to the recent past, their performance in a number of areas, and some of the constraints and barriers they face in achieving their goals. The online questionnaire, given here below, was completed by 593 organizations. The results are discussed in Document 10.2.

- (1) Please name the particular issues that will be the most important priorities for your organization's **external** programs and communications over the coming year. Please list only the one or two most important, and make these as specific as possible.
- (2) Please name the particular **internal** or organizational issues that your organization considers its most important priorities over the coming year. Please list only the one or two most important, and make these as specific as possible.
- (3) Thinking of civil society organizations similar to your own, please rate how well they are performing on each of the following. For each, please rate performance (compared to what you think it should be) on a 5-point scale where 1 means "very poor" and 5 means "very good."
 - Overall contribution to society
 - Forming partnerships with other civil society organizations
 - Partnering/working effectively with companies
 - Forming issue-specific multi-stakeholder alliances and coalitions
 - Fundraising/ gaining the resources needed
 - Effectiveness in converting resources into outcomes
 - Representing their members/constituencies
 - Governance (Board oversight, decision processes)
 - Transparency to members/funders/media
 - Accountability to stakeholders and society
 - Human resource development / training
 - Other (please specify and rate)
- (4) What do you think is the single biggest factor holding civil society back from making a better contribution to global society?
- (5) We'd now like you to make a nomination for "Global Civil Society Organization of the Year 2007." Please give the full name of a civil society organization working internationally – other than your own – that you think deserves to be acknowledged in this way. (Cannot be your own organization.)
- (6) In which of the following categories would you say your nominated organization particularly excels? *Please choose one or two*
 - Impact on issue or policy
 - Partnership or alliance building
 - External communications / campaigning
 - Internal processes and communications
 - Human resource capacity building
 - Representing the interests of its members / constituency
 - Other (please specify)

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- (7) How would you rate the news media's coverage of your organization and its issues? Please use a scale from 1 to 5, where 1 is "biased negatively," 3 is "fair and balanced" and 5 is "biased positively."
- (8) Please name the global company that you think works most effectively with civil society.
- (9) Please rate the seriousness of the following global problems, using a scale from 1 to 4, where 1 means "very serious" and 4 means "not at all serious." (*Answers to be compared to global public opinion*)
- Human rights abuses in the world
 - Pollution and environmental problems in the world
 - Economic instability in the world
 - Wars and armed conflicts
 - Terrorism
 - The spread of human diseases
 - Extreme poverty in the world
 - The loss of plant and animal species
 - The gap between rich and poor in the world
 - Climate change or global warming, due to the Greenhouse Effect
 - Shortages of fresh water
 - Other (Please specify and rate)
- (10) In the year 2000, leaders of 189 countries meeting at the United Nations agreed on a series of goals to improve the lives of people living in poverty around the world, known as the Millennium Development Goals. Before this survey, how much had you seen, heard, or read about the Millennium Development Goals?
- A lot – Some – A little – Nothing at all
- (11) How would you rate the standards of transparency and accountability of the following? Please answer using a scale of 1 to 4, where 1 means "very poor" and 4 means "very good."
- National governments in industrialized countries
 - National governments in developing countries
 - Global companies
 - Multilateral organizations
 - Non-governmental organizations
- (12) Thinking of global civil society as a whole, would you say its impact on the world has increased, decreased or remained the same compared to 5 years ago?
- Increased – Decreased – Remained the same