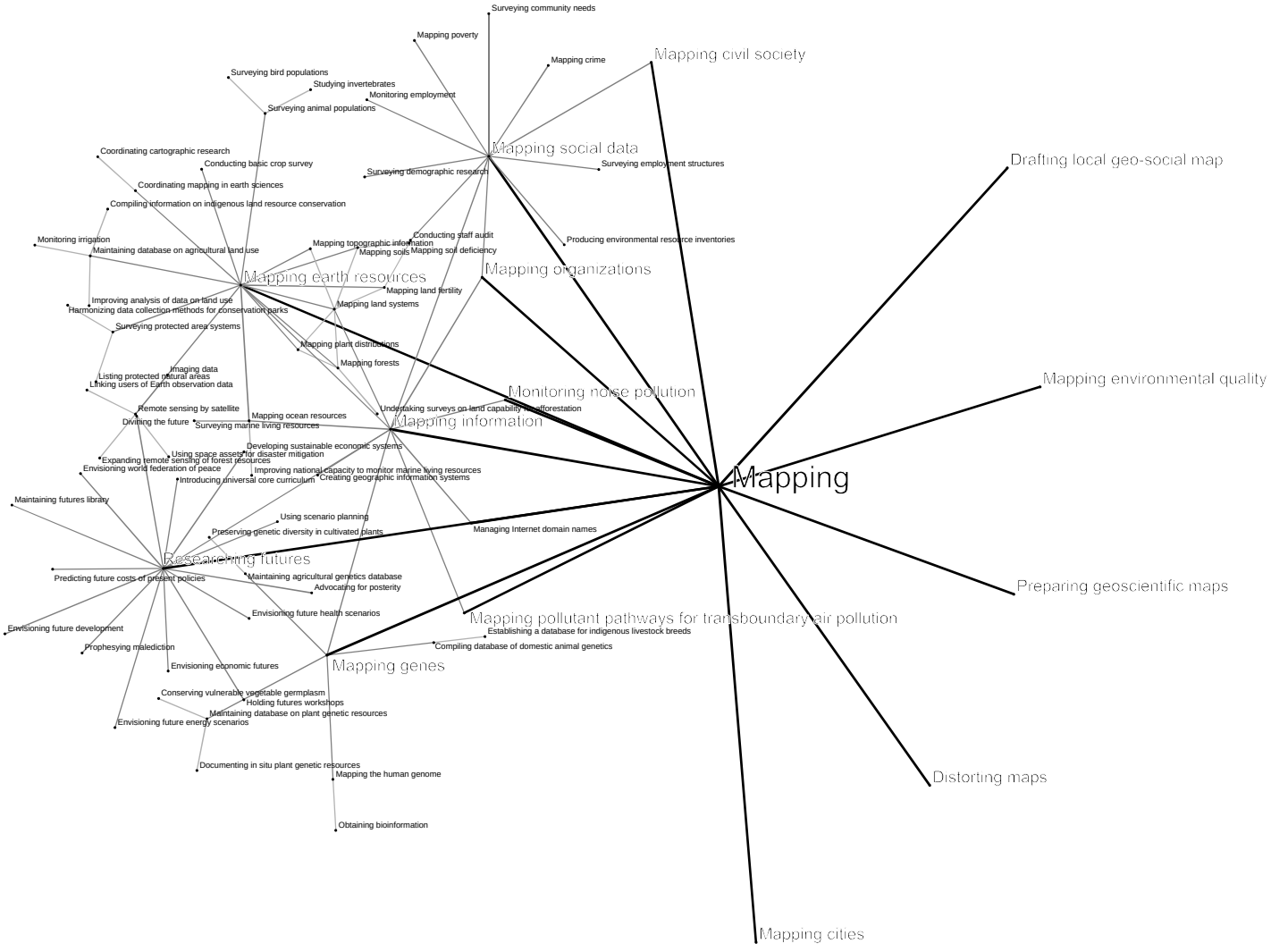
Figure 10.3.9.
Mapping

Database: Global Strategies and Solutions
Link type: narrower strategies
Network nodes: 77
UIA database: http://db.uia.org/scripts/sweb.dll/uiaf?DD=ST&CL=2&DR=J5741



Mapping is a particular strategy for presenting information. The figures in this section are themselves particular approaches to mapping that focus on conceptual rather than cartographic mapping. Concept mapping is a structured process, focused on a topic or construct of interest (possibly involving input from one or more participants), that produces an interpretable pictorial view (concept map) of their ideas and concepts and how these are interrelated. Concept mapping helps people to think more effectively as a group without losing their individuality. It helps groups to manage the complexity of their ideas without trivializing them or losing detail. Concept mapping is a general method that can be used to help any individual or group to describe their ideas about some topic in a pictorial form. There are several different types of methods that go by names like "concept mapping", "mental mapping" or "concept webbing."

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