

Press Release 10 April 2018 Immediate Release

UIA launches its 2018 survey on the meetings of international associations

The Union of International Associations (UIA) has invited 25,000 international associations to participate in its seventh edition of the *Survey on International Meetings Issues* to uncover how they organize their meetings and conferences. The results of the survey will be published in November 2018.

The UIA conducts the survey every three years, and it is the largest survey looking into the meetings behavior of all the diverse types of international associations representing civic, charitable, commercial, or industrial interests around the world. By conducting the survey on a regular basis, those involved in the process of organizing international meetings can get a sense of changes over the years as well as the challenges of the current environment.

The most recent edition of the survey was held in 2015. The results are freely available to the public on the UIA's website. It revealed that 93 percent of respondents hold at least one major international meeting every three years. Another revelation was that associations prefer the months of September and October for their events above all others.

The very first version was conducted over thirty years ago in 1985 when everything was on paper. Conducting the survey online has made the analysis a lot easier. Postal invitations are nevertheless still sent to 15,000 organizations alongside 25,000 emails. Reaching so many international associations is a major challenge. For the 2018 survey the UIA is being supported by its sponsors the Singapore Tourism Board and the Monaco Convention Bureau.

The UIA was founded in 1907 in Brussels with the aim of researching the international associations, regardless of location or field of activities. Today the UIA is the world's oldest, largest, and most comprehensive source of information on global civil society. The UIA collects, hosts, and provides up-to-date, reliable information on global civil society and maintains the most comprehensive source of informations, their activities and concerns, and their meetings activities.

The UIA publishes the Yearbook of International Organizations which includes detailed information on over 37,500 active and approximately 38,000 dormant international organizations from 300 countries and territories. Approximately 1,200 new organizations are added each year.

-Ends-

For more information, please contact: Clara Fernandez Lopez +32 (0) 2 640 18 08 clara@uia.org http://www.uia.org