UIA Round Table Europe 2018

Tips for Food and Beverage at your events from the French Capital of Gastronomy

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LYON – The World Capital of Gastronomy

> Among the best places in the world to wine and dine

> First city with a dedicated Michelin guide

> 15 starred chefs in the Greater Lyon area (Michelin guide 2015) including the “legendary” Paul Bocuse

> Over 1000 restaurants and “bouchons” (typical regional Lyon cuisine)

> Bocuse d’Or : the prestigious gastronomy award ceremony
What we do?

> **Propose** a wide choice of options and menus

> **Guide** your choice according to your specific needs

> **Answer** all your questions and assist you step by step

> **Organise** food tastings prior to your event to reassure you on your choice

> **Deliver** a professional service paying particular attention to every detail – from the napkin to food waste management

AND MOST OF ALL...

...GIVE YOU PLENTY OF TIPS!!!
Tip 1: Food impacts your event image!

The catering at your event is crucial because it is so closely linked to the image of your event.

Your participants may forget the layout of the room, the colour of the carpet, and even a technical bug, but if the catering is bad they will go home feeling deceived.

Working with an in-house catering department gives you the opportunity to prepare your event and have everything ready well in advance.
Are there vegetarians or vegans?

What about a gluten-free option?

How many courses are enough?

A local menu or something more specific?

The catering department is able to answer all your questions and to work with you step by step.
Tip 3: Be green or... BE GREEN!

What happens after the event?

How to know if my Convention Centre is involved in sustainable development?

What about food waste management?

What are the rules regarding the garbage generated by the event?

Discover the latest regulations by asking the right questions.
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See you soon in our venues

Centre de congrès de Lyon
Eurexpo Lyon
La Sucrière
Matmut Stadium