HISTORY – EUNICE KENNEDY SHRIVER

ANTHONY K. SHRIVER
OUR CASE I RELEVANCE

- 220 Mio. people with ID worldwide
- 40 Mio. people with ID in EU
- Average every 10th person has an ID/IDD
PROBLEM

Segregation
Discrimination
Exclusion
Poverty
Mistreated
No full members of society
Laught at
Best Buddies is dedicated to create opportunities for one-to-one friendships, integrated employment, and leadership development for people with intellectual and developmental disabilities.
2016, Best Buddies Programs positively impacts more than 950,000 Individuals with IDD in 51 countries.

GOAL 2 Mio. by 2023!
BEST BUDDIES EMEA ENTITIES

**BEST BUDDIES EMEA =**
BBI SUB AND A REGISTERED ‘AISBL’ IN BELGIUM

**BEST BUDDIES EUROPE & AFRICA FOUNDATION =**
SOLE MISSION IS TO RAISE FUNDS IN THE EUROPEAN REGION FOR DEVELOPMENTS IN AFRICA
WHO ARE OUR MEMBERS?

- ACCREDITED BB NATIONAL PROGRAMS
- REGULAR MEMBERS = DISABILITY OR FAMILY ORGANISATIONS FOR PIDD
THE BEST BUDDIES EMEA TEAM (SINCE 2014)

From Zero to 23
SCOPE EUROPE IN 2014
SCOPE AFRICA BY SUMMER 2018
GOVERNANCE
THE FISH STINKS FROM THE HEAD..
### GOOD GOVERNANCE | BOARD MODEL

<table>
<thead>
<tr>
<th>Role</th>
<th>Expertise</th>
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<tbody>
<tr>
<td>Person with ID</td>
<td>Corporate mind</td>
</tr>
<tr>
<td>Family Member of Person with IDD</td>
<td>Social Entrepreneur</td>
</tr>
<tr>
<td>Board Chair</td>
<td>Current or former politician</td>
</tr>
<tr>
<td>Expert in IDD</td>
<td>Treasurer</td>
</tr>
<tr>
<td>Expert in MarComs</td>
<td>Fundraising</td>
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</table>

*Diverse board to ensure different expertise and backgrounds!*
<table>
<thead>
<tr>
<th>Component</th>
<th>Emerging</th>
<th>Progressing</th>
<th>Developed</th>
<th>Advanced</th>
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<tr>
<td>Governance</td>
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<td>Finance</td>
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<td>Human Resources</td>
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<td>Marketing</td>
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<td>Communications / PR</td>
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<td>Organizational Development</td>
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<td>Strategic Planning</td>
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<td>Public Relations</td>
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<td>Legal</td>
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<td>Government Relations</td>
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<td>Operations</td>
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<tr>
<td>Special Events &amp; Projects</td>
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<td>Recruitment / Outreach</td>
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<td>Education &amp; Training</td>
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<tr>
<td>Program Development</td>
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<td>Board Development</td>
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4 key Q’s to understand the significance of your organisation. What funders buy into:

- Problem
- Solution
- BB’s part solving problem
- Impact

Are you solving a problem? Which one?
<table>
<thead>
<tr>
<th>Corporate</th>
<th>Foundations (Corporate/Phil)</th>
<th>Institutional / Government</th>
<th>Congress &amp; Conferences</th>
<th>Donor Platform / Donor Development</th>
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</thead>
<tbody>
<tr>
<td>Special Events</td>
<td>Merchandising</td>
<td>Licensing</td>
<td>Membership / Accreditation Fees</td>
<td>High-Net-Worth Individuals</td>
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CORPORATE PARTNERSHIPS

Würth

strategy &
Part of the PwC network

EuroLotto.com

BNY Mellon

McCain

WWW.BESTBUDDIES.ORG
SPECIAL EVENTS – FUNDRAISING & AWARENESS

BEST BUDDIES CHALLENGE

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BEST BUDDIES INTERNATIONAL

OUR FINISHLINE IS INCLUSION

SPREAD THE WORD TO END THE WORD
03.02.16
PLEDGE TO SHOW RESPECT

I AM JUST LIKE YOU!

I AM AN ARTIST
I AM A FRIEND
I AM A DOCTOR

I AM A COWORKER
I AM BEAUTIFUL
I AM A TEAMMATE

2014 BEST BUDDIES MIAMI GALA
CELEBRATING SOUTHEAST ASIA
PATRONS | AMBASSADORS
1. Annual European awareness campaign 'BestBuddiesWeek'
2. Presence at 2018 WEF
3. Spring 2019 BB European / EMEA Congress
4. 2020 BB Africa Congress
5. Fall 2019 iDisability (Ability) European Congress
6. Fall 2019 iDisability (Ability) Asia Congress
7. 2020/2021 iDisability (Ability) World Congress
Organizational Development System ODS / Knowledge Management System. Key components of PDS = works for any type of association

Board Model, Strategic Planning, Collaboration

Scale (fast expansion, fast growth) and effective governance on national level. Not necessarily funding. When we have scale and good governance, funding will follow

Resource Development / Fundraising pillars, Diverse funding streams, From zero to ??

Sponsor / donor approach (in phases offering different packages catered to sponsor partner)

Call to Action! Problem, Solution, Part Of Solution, Impact
From Planning to ACTION!
Thank you very much and welcome to Best Buddies!

Dr. Kai Troll
Executive Director
Europe, MiddleEast& Africa (EMEA)
President BB Europe & Africa Foundation
kaitroll@bestbuddies.org
europe@bestbuddies.org
Presentation of cases and questions

Groups work on cases and questions (each question 5 min).

Group leaders present outcomes and findings (each 5 min)

Notes will be collected, documented and shared with you
1. Add one source of funding to your current funding model. What would that be, based on sources of funding presented?

2. How to plan and implement it? What would be needed? Hurdles / Challenges
1. What do CVBs need from associations to create and support successful bids?

2. What are the 5 main challenge in working with associations?
1. What are the 5 main challenges in working with CVB?

2. What are association trends that CVB should be aware of in order to compete win a bid?
1. Based on the presented ODS, choose one component that you find most relevant for your organisation to be improved

2. How would you go about it? What would the priorities be?
Why you should attend EAS 2018?
The European Association Summit (EAS) is the one annual event for association professionals you can’t afford to miss. Leave your desk, meet your peers and enhance your organisation’s performance.

This annual encounter will be held in Brussels on 8 and 9 March 2018 at SQUARE (Brussels Meeting Centre).

Register today and benefit from a special EAS 2018 reduced fee!
- Visit our website: www.easummit.brussels
- Go to the registration page “Register Now”
- When asked, choose type of pass “Association Delegate and I have a Partner’s code”
- Partner’s code to enter: “eas2018brussels”

Early Bird valid until 25 January.