SCALING FOR IMPACT

WHY ASSOCIATIONS SHOULD ACTIVELY CONTRIBUTE TO THE UN 2030 AGENDA
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WHAT IS THE UN 2030 AGENDA

More popularly known as Sustainable Development Goals
Adopted by the UN Member States as the blueprint for peace and prosperity for the people and the planet.

It recognizes that ending poverty and other deprivations must go hand-in-hand with strategies that improve health and education, reduce inequality, and spur economic growth – all while tackling climate change and working to preserve our oceans and forests.
THE MAGNITUDE OF THE ISSUES ARE IMMENSE and the solutions emphasizes on partnerships in all levels
EVERYTHING CONTRIBUTES

17 GOALS
169 TARGETS
232 INDICATORS
TWO UNIQUE NATURE OF ASSOCIATIONS THAT WILL EASY TO ALIGN WITH THE SGDS:

**ADVOCACY:** A strong sense of #community working together for a common cause can be harnessed to align it with the goals and targets of the SDGs.

**Mobilization:** Volunteering is enshrined in associations – and when mixed with a call to action – associations are better equipped in mobilizing it community compared to other groupings.
WHY CONTRIBUTE?
The issue of **Sustainability** is universal and belongs to everybody.

Associations are **Unique Platforms** that can easily link their current priorities and activities to SDGs – and thereby linking their members’ lived-realities to the SDGs.

Engagement with the UN through **Thought Leadership** – a community’s successful implementation should be communicated and reported so that other communities can learn from.
HOW CAN ASSOCIATION REGISTER THEIR CONTRIBUTIONS?

Go to the SDG Partnership Platform of the UN and register your commitment / partnerships:
https://sustainabledevelopment.un.org/partnership/register/
SIOG has registered a multistakeholder partnership/voluntary commitment in the Partnership for SDGs online platform under SDGAction #26996.