ROUND TABLE

# UIA Associations Round Table Asia-Pacific 

Wednesday 28 and Thursday 29 September 2016
Paradise Hotel, Busan, Korea

The Race to Relevance: Associations in an age of disruption<br>Presented by Octavio "Bobby" Peralta, Secretary General of ADFIAP - Association of Development Financing Institutions in Asia and the Pacific

## EXERCISE SHEET

Reflecting on the statements below, indicate from scale 1 to 10 how true are these statements in your Association at the moment:

1. In the past year, we have reviewed/altered our operations due to market feedback.

Not True 1-2-3-4-5-6-7-8-9-10 Very True
2. We have very few real competitors in the marketplace.

Not True 1-2-3-4-5-6-7-8-9-10 Very True
3. Our internal operations today are vastly different from 2 years ago.

Not True 1-2-3-4-5-6-7-8-9-10 Very True
4. There is a high sense of enthusiasm, energy and momentum internally.

Not True 1-2-3-4-5-6-7-8-9-10 Very True
5. Our 'competitors' tend to copy what we do and not the opposite.

Not True 1-2-3-4-5-6-7-8-9-10 Very True
6. New ideas or process innovations are rarely, if ever, met with resistance.

Not True 1-2-3-4-5-6-7-8-9-10 Very True
7. There is a strong sense of internal unity and harmony.

Not True 1-2-3-4-5-6-7-8-9-10 Very True
8. The last two years have been our best yet.

Not True 1-2-3-4-5-6-7-8-9-10 Very True
9. We are more excited about our future plans than our past accomplishments.

Not True 1-2-3-4-5-6-7-8-9-10 Very True
10. We spend more time in strategy than maintenance.

Not True 1-2-3-4-5-6-7-8-9-10 Very True

KOREA TOURISM ORGANIZATION

