

# FOR IMMEDIATE RELEASE December 2024

## Union of International Associations 2024 Survey on International Association Meeting Issues

#### **Recent changes**

The meetings organized by international associations are many and varied, from world-wide congresses to regional assemblies. The situation is gradually becoming clearer after the impact of the pandemic and the cancellations forced on the sector, but conditions have yet to return to the levels of 2019. The advent and spread of virtual and hybrid formats may make permanent changes to the way conferences are run.

Since 1985 the Union of International Associations has carried out an extensive Survey every few years to chart the way the approach of associations has varied with time: from 2020 these Surveys have been annual. The UIA has now released the report on its 12th Survey of international associations, exploring the evolution of meeting planning.

#### What's Included in the Report?

After a highly informative review of the collected Survey statistics, the last section features wide-ranging comments reflecting the issues faced by associations. The questionnaire and report are in English, French and Spanish.

#### Who Can Benefit?

The Survey report contains valuable information for:

- Conference venues
- Professional congress organizers
- Convention bureaus

### Read the report now!

Following its priority presentation to the UIA Associate Members, the Survey report is now generally available **free of charge** and can be downloaded from the UIA website at <a href="https://uia.org/publications/meetings-survey">https://uia.org/publications/meetings-survey</a>.

For more information, please contact: Joel Fischer, UIA Statistics Coordinator statistics@uia.org https://uia.org/

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