Thursday 18 November 2010, Brussels – Le Châtelain
100 Years of Civil Society Documentation

16:00 Coffee

16:30 Welcome by Anne-Marie Boutin
   President, UIA

16:45 Guest speaker Stéphanie Manfroid
   Head of Archives Department, Mundaneum
   “Changing the World, Paul Otlet and Henri La Fontaine”

17:30 Guest speaker Maja Göpel
   Director of Future Justice at the World Future Council
   “An Inclusive Vision of Civil Society’s Role in Humanity”

18:30 Reception and cocktails, with a welcome by Hervé Bosquet
   Managing Director, Brussels Convention Bureau

19:30 Gala Dinner, with a welcome by Nomasondo Ndlovu
   Global Manager for Business Tourism, South Africa Tourism
Friday 19 November 2010, Brussels – Claridge
The Climate/Conference Equation
Responding to ecological, social and economic challenges

UIA Associate Members Meeting

9:30 Registration and coffee

10:00 Opening
    with a welcome by Hervé Bosquet, Managing Director, Brussels Convention Bureau

10:15 Business Session
    Association panel: Gerlinde M. Jahn, International Union of Immunological Societies
                    Panos Tzivanidis, SWIFT

12:30 Lunch

UIA Associations RoundTable

14:00 Registration and coffee

14:30 RoundTable facilitated by:
    Marc Bontemps, Director, Ecolife
    Anna Hedrzak, External Relations Manager, MCI
    Thomas Reiser, Director, Interel Association Management, Vice-President - ESAE
    Participants: association representatives and representatives of the meeting industry

18:30 Reception and cocktails at the Brussels Town Hall
Stéphanie Manfroid
Head of Archives Department, Mundaneum

Stéphanie Manfroid has worked in the Mundaneum archives since 1996, specializing in the archives of Léonie La Fontaine, and has been Head of the Archives Department since 2002. From 1999 to 2007 she was also in charge of special training sessions on archiving under the sponsorship of the European Commission.

Recently she has been involved in the preparation and publication of a new biography on Paul Otlet: *Paul Otlet, fondateur du Mundaneum. Architecte du savoir, artisan de paix.* (Impressions nouvelles, February 2010, in French and in English).

Stéphanie has a Masters Degree in History from the Free University of Brussels.

Dr. Maja Göpel
Director of Future Justice at the World Future Council

In her engagement for fair and sustainable societies Maja combines theory with practice and works across disciplines and borders.

She holds a PhD in Global Political Economy and a diploma in Media/Communications and worked with several non-governmental organizations on the link between ecology, globalization and justice.

She lectured on International Relations and presented papers at academic conferences on the current model of economic globalization and its impact on the environment and social equity before starting with the World Future Council in 2006.

First occupied with Climate/Energy issues, Maja launched the Department on Future Justice in January 2008, working with its global Expert Commission towards a legal and policy framework that guarantees human security, ecological integrity, and social equity in the interest of future generations. Her particular passion lies in highlighting how worldviews and science influence judgments and activities.
Gerlinde M. Jahn
Executive Manager, International Union of Immunological Societies.

Gerlinde Jahn joined the Vienna Academy of Postgraduate Medical Education and Research (VMA) in 2004 where she specialises in running medical postgraduate courses, seminars and conferences. She is also responsible for the European Society of Human Genetics (ESHG) membership matters and newsletter issues.

She is a graduate of the Vienna University of Economics and has spent quite a number of years in the United States of America. There she was employed with the Austrian National Tourist Office in New York and promoted Austria to the conference and incentive industry in the US and Canada.

Panos Tzivanidis
Head of Events and Sibos, Society for Worldwide Interbank Financial Telecommunication (SWIFT)

Sibos is a unique forum that brings together the financial industry to create opportunities for individuals, organisations and the community as a whole. Panos is responsible for all aspects of Sibos, including the overall management of the project, the management of SWIFT’s relationship with the city host of Sibos, exhibition centres, the various Sibos partners, convention bureaus, local DMC's for all social events and all Sibos official hotels.

Panos and his team are also responsible for all other SWIFT organised events in the EMEA region as well as all major SWIFT internal events.

During his 10 year career at SWIFT, Panos has been a member of the Event and Sibos team, becoming the Head of the team and reporting directly to the Head of the Stakeholders Relation Group - a member of the SWIFT Executive Committee.

Before joining SWIFT, Panos worked at several hotels in Greece, France, UK and Belgium, in conference and F&B departments. He holds a Diploma in Hotel Management from the Les Roches Hotel Management School, Switzerland.
Marc Bontemps

Director, Ecolife

Marc Bontemps uses his experience in NGOs and businesses to move the reduction of ecological footprints higher up the agenda.

He is a graduate in Business Economics from the Vrije Universiteit Brussel and has worked for 11.11.11., Oxfam-Wereldwinkels, Ethibel, and Vigeo.

Anna Hedrzak

External Relations Manager, MCI

Anna Hedrzak has over 12 years of professional commercial experience. She started her career as a teacher and moved swiftly towards the areas of sales and marketing. She has worked across different sectors and cultures. As a top performer herself, she offers very practical, hands-on training, covering various aspects of sales, in particular negotiation, assertiveness and handling objections. Anna’s experience in diverse work environments, ranging from SMEs to large international organisations, including the Economist group, adds a unique angle to her training, making it applicable in professional or private life. Anna helps individuals develop skills and behaviours which they can put into practice on a daily basis right from the moment they leave the training room.

Thomas A. Reiser

Vice-President, European Society of Association Executives (EASE)
Director Healthcare and Life Sciences, Association Management, Interel

Thomas Reiser oversees client and project management assignments and is responsible for business development. Before joining Interel in 2009, Tom worked as an association management professional with stand-alone associations and two other association management companies supporting and consulting a wide range of professional and trade organisations for over 15 years.

A native of Austria, Tom holds Bachelor’s Degrees in Business Administration from the Vienna Business School as well as Hospital Management of Modul University in Vienna, Austria.
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“The World Cup showcased our destination’s capability to organise, host and accommodate huge groups of people. It is this specific element that is of importance to South Africa’s Business Tourism industry as infrastructure and hosting capabilities are major drivers of growth in our sector,” says Nomawitzo Ndlouv, Global Manager of Business Tourism at South African Tourism.

South Africa’s popularity as a meetings destination is on the rise, she says, and the destination’s major conference centres are all doing very well. “We have a full program of meetings in the next few years and our big three conference cities, Cape Town, Durban and Johannesburg have all won bids for international conferences that see them hosting more than 300 000 conference going over the next five years.”

Among the meetings and conferences that South Africa has successfully bid for are: 35th International Geological Congress (with 15 000 delegates in Cape Town in 2016), the World Critical Care Conference (with 10 000 delegates in Durban in 2013), the International Federation of Cosmetic Chemists Congress (with 1 000 delegates in Sandton in 2012), and the 3rd Lausanne Congress on World Evangelization (with 6 000 delegates in Cape Town this year).

As an international meeting destination, South Africa is currently ranked 34th by the International Congress & Convention Association (ICCA) and the aim is to be in the top 20 list in the not too distant future.

“We want to form strong relationships with international associations and be able to attract more business from this lucrative sector. This year, at our annual trade show Meetings Africa, we hosted our inaugural Associations’ Day, a full day workshop that is aimed at empowering our associations to successfully bid for meetings. This will now be a regular feature on the Meetings Africa calendar and we look forward to another similar workshop at our 2011 Meetings Africa,” says Ndlouv.

Meetings Africa is an ideal platform for anyone looking to host an international meeting in Africa. It showcases Southern Africa’s meetings industry to the international market, and is of particular importance to anybody that organises, influences or makes budgetary decisions for international meetings, incentive travel, international conventions, product launches, staff training or events.

“Meetings Africa is important to anybody involved in planning or organising meetings and the next event will take place at the Sandton Convention Centre in Johannesburg from 21 – 23 February 2011. It really showcases the variety, depth and capability of South Africa’s meeting industry and is the place to be to find that exotic location for your association’s next conference,” concludes Ndlouv.

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