



UIA
ASSOCIATIONS
ROUND TABLE

16th UIA Associations Round Table – Europe

Thursday 24 & Friday 25 November 2022

Postillion Convention Center, Rotterdam, Netherlands

Sponsorship opportunities

Invitations to the UIA Associations Round Table Europe are sent to over 15,000 international associations with offices in Europe. At the event itself we expect 150 participants, representing over 100 international associations.

Be a part of the UIA Round Table and show associations what you can do.

There are four ways you can be a part of the UIA Associations Round Table Europe. All of them help us make the event affordable for associations.

- Attend** the UIA Associations Round Table Europe and interact with association representatives: simply register on the event website and pay the registration fee.

Registration fee for **UIA Associate Members**

up to 30 September 2022 €429^(*) / as of 1 October 2022 €529^(*)

Registration fee for **meetings industry representatives** who are not UIA Associate Members

up to 30 September 2022 €586^(*) / as of 1 October 2022 €736^(*)

- Purchase** advertising space in the programme book: a half page^(**) for €500, a full page^(**) for €1,000. ^(*)

- Become** a Bronze, Silver, Gold or Platinum sponsor and be visible before, during and after the event.

| | BRONZE | SILVER | GOLD | PLATINUM |
|--|--------------------------|--------------------------|--------------------------|-------------------------------|
| Be visible before the event | | | | |
| <input type="checkbox"/> Logo on the UIA Round Table Europe website | √ | √ | √ | √ |
| <input type="checkbox"/> Logo on the UIA Round Table website front page | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | √ |
| <input type="checkbox"/> Special mention in the invitations | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | √ |
| Be visible in the programme book | | | | |
| <input type="checkbox"/> Honorary mention in the programme book ^(**) | √ | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> Half-page ad in the programme book ^(**) | <input type="checkbox"/> | √ | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> Full-page ad in the programme book ^(**) | <input type="checkbox"/> | <input type="checkbox"/> | √ | √ |
| Be visible before and at the event with your promotional material | | | | |
| <input type="checkbox"/> Your gift in the delegate bag, <u>and/or</u> your electronic brochure (pdf or link) sent to all delegates one week before the event | <input type="checkbox"/> | √ | √ | √ |
| <input type="checkbox"/> A table where you can display material <u>and</u> floor space for free-standing banner beside the table | <input type="checkbox"/> | <input type="checkbox"/> | √ | √ |
| Be there! | | | | |
| <input type="checkbox"/> Complimentary pass for one person | <input type="checkbox"/> | √ | √ | √ |
| <input type="checkbox"/> Complimentary pass for a second person | <input type="checkbox"/> | <input type="checkbox"/> | √ | √ |
| <input type="checkbox"/> Complimentary pass for a third person | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | √ |
| Be visible after the event (exclusive for sponsors!) | | | | |
| <input type="checkbox"/> Receive a list of participants with email addresses | √ | √ | √ | √ |
| Sponsorship contribution | €1,500 | €3,000 | €4,500 | €6,000 or more ^(*) |

The UIA Round Table aims to promote the work of international associations by providing learning and networking opportunities. We thank our partners for making it possible.

^(*) All prices listed are without VAT.

^(**) The programme book is printed A5-size. A half-page ad is 135mm wide by 100mm high; a full-page ad is 135mm wide by 200mm high.