



UIA
ASSOCIATIONS
ROUND TABLE

UIA Associations Round Table Europe

12 & 13 November 2020
Vienna House Diplomat, Prague, Czech Republic

Sponsorship opportunities

Invitations to the UIA Associations Round Table Europe are sent to over 15,000 international associations with offices in Europe. At the event itself we expect 150 participants, representing over 100 international associations.

Be a part of the UIA Round Table and show associations what you can do.

There are four ways you can be a part of the UIA Associations Round Table Europe. All of them help us make the event affordable for associations.

- Attend** the UIA Associations Round Table Europe and interact with association representatives: simply register on the event website and pay the registration fee.

Registration fee for **UIA Associate Members**

up to 31 July €419^(*) / as of 1 August €519^(*)

Registration fee for **meetings industry representatives** who are not UIA Associate Members

up to 31 July €576^(*) / as of 1 August €726^(*)

- Purchase** advertising space in the programme book: a half page^(**) for €500, a full page^(**) for €1,000. ^(*)
- Become** a Bronze, Silver, Gold or Platinum sponsor and be visible before, during and after the event.

	BRONZE	SILVER	GOLD	PLATINUM
Be visible before the event				
o Logo on the UIA Round Table Europe 2020 website	√	√	√	√
o Logo on the UIA Round Table website front page	□	□	□	√
o Special mention in the invitations	□	□	□	√
Be visible in the programme book				
o Honorary mention in the programme book ^(**)	√	□	□	□
o Half-page ad in the programme book ^(**)	□	√	□	□
o Full-page ad in the programme book ^(**)	□	□	√	√
Be visible before and at the event with your promotional material				
o Your gift in the delegate bag, <u>and/or</u> your electronic brochure (pdf or link) sent to all delegates one week before the event	□	√	√	√
o A table where you can display material <u>and</u> floor space for free-standing banner beside the table <u>and</u> a personal invitation to meet up to 5 association delegates of your choice	□	□	√	√
Be there!				
o Complimentary pass for one person	□	√	√	√
o Complimentary pass for a second person	□	□	√	√
o Complimentary pass for a third person	□	□	□	√
Be visible after the event (exclusive for sponsors!)				
o Receive a list of participants with email addresses	√	√	√	√
Sponsorship contribution	€1,500	€3,000	€4,500	€6,000 or more ^(*)

- Take** a Platinum Special Sponsorship before 4 May 2020 and get a special mention in the invitations as the sponsor of the registration fees for 10 association representatives ^(**), and also get all the benefits of Platinum Sponsorship, for €6,000 ^(*). Only two spots available!

The UIA Round Table aims to promote the work of international associations by providing learning and networking opportunities. We thank our partners for making it possible.

^(*) All prices listed are without VAT.

^(**) The programme book is printed A5-size. A half-page ad is 135mm wide by 100mm high; a full-page ad is 135mm wide by 200mm high.

^(***) These will be the first 10 association representatives to register.