20th UIA Associations Round Table – Brussels

Friday 26 November 2027
Marriott Grand Place, Brussels, Belgium

Sponsorship opportunities

Invitations to the UIA Associations Round Table Brussels are sent to over 19,000 international associations with offices in Europe. At the event itself we expect 200 participants, representing over 150 international associations.

Be a part of the UIA Round Table and show associations what you can do.
There are three ways you can be a part of the UIA Associations Round Table Brussels. All of them help us make the event affordable for associations.

1. **Attend** the UIA Associations Round Table Brussels and interact with association representatives: simply register on the event website and pay the registration fee.
   Registration fee for **UIA Associate Members**
   up to 30 September 2027 €499 (*) / as of 1 October 2027 €599(*)
   Registration fee for **meetings industry representatives** who are not UIA Associate Members (limited places)
   up to 30 September 2027 €656 (*) / as of 1 October 2027 €816 (*)

2. **Purchase** advertising space in the programme book and in the app: a half page(**) for €500, a full page(**) for €1,000. (*)

3. **Become** a Bronze, Silver, Gold or Platinum sponsor and be visible before, during and after the event.

	BRONZE	SILVER	GOLD	PLATINUM
Be visible before the event				
○ Logo on the UIA Round Table Europe website	√	√	√	√
○ Logo on the UIA Round Table website front page	□	□	□	√
○ Special mention in the invitations	□	□	□	√
Be visible in the programme book				
○ Honorary mention in the programme book (**)	√	□	□	□
○ Half-page ad in the programme book (**)	□	√	□	□
○ Full-page ad in the programme book (**)	□	□	√	√
Be visible before and at the event with your promotional material				
○ Your gift in the delegate bag, and/or your electronic brochure (pdf or link) sent to all delegates one week before the event	□	√	√	√
○ A table where you can display material and floor space for free-standing banner beside the table	□	□	√	√
Be there!				
○ Complimentary pass for one person	□	√	√	√
○ Complimentary pass for a second person	□	□	√	√
○ Complimentary pass for a third person	□	□	□	√
Be visible after the event (exclusive for sponsors!)				
○ Receive a list of participants **with email addresses**	√	√	√	√
Sponsorship contribution	€1,500	€3,000	€4,500	€6,000 or more (*)

The UIA Round Table aims to promote the work of international associations by providing learning and networking opportunities. We thank our partners for making it possible.

(*) All prices listed are without VAT.
(**) The programme book is printed A5-size. A half-page ad is 135mm wide by 100mm high; a full-page ad is 135mm wide by 200mm high.