ASSOCIATIONS: A PROFESSIONAL JOB

The purpose of an association is for members to pursue an agreed aim in the general interest, but without making a financial profit. The ultimate objective of a commercial company is to generate a profit, by means of fabricating a product or supplying a service which can be sold to customers, so that the profit can be distributed to shareholders. In the non-profit or nonprofit sector, associations are often gathered around a common sector, and have organizations in the public sector, funded by government authorities.

Although an association’s budget should not be compared with the income-generating activities of the organization, associations may have a reasonable surplus. An association which operates on a more or less permanent basis, as members and staff are both paid for, and in which an association has the ability to function, relies on the methods of cost and benefit analysis of the organization.

Income and expenditures

A surplus of income over expenditure is a good indication that member activities have been well attended, events supported and services provided. The reason why an association is well supported, is because it fulfills the purpose of the association throughout. The purpose of an association is to pursue an agreed aim in the general interest, but without making a financial profit. The ultimate objective of a commercial company is to generate a profit, by means of fabricating a product or supplying a service which can be sold to customers, so that the profit can be distributed to shareholders.

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In the issue which can and cannot be discussed in part of the proper and professional conduct of the association.

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