UNION OF INTERNATIONAL ASSOCIATIONS
UNION DES ASSOCIATIONS INTERNATIONALES

UIA ONLINE ADVERTISING – 2027

The Union of International Associations (UIA) is an independent research institute and documentation centre, based in Brussels. Non-profit, apolitical, independent, and non-governmental in nature, the UIA collects, hosts and provides up-to-date, reliable information on global civil society and maintains the most comprehensive source of information on international associations, their activities and concerns, and their meetings activities.

This wealth of information is made available through two continuously updated interlinked databases:

- ***Yearbook of International Organizations Online*** (associations database) with descriptive profiles of over 78,500 international associations – including contact info, history, aims, and membership
- ***International Congress Calendar Online*** (events database) with over 600,000 international meetings of international associations, from 1850 to far into the future (up to 2040)

By advertising with UIA, you become visible to over 45,000 international associations!

Place your logo on the associations' login site in UIA's database *Yearbook of International Organizations Online*

Associations with profiles in UIA's associations database have access to their profiles through the *Yearbook of International Organizations Online*. Annually, more than 25,000 international associations representing civic, charitable, and professional interests around the world are invited to log in to the Yearbook of International Organizations Online to proof and update their profiles. All international associations logging in to UIA's website for updates and news pass through the login page.

Be one of maximum 4 logos featured as an official "UIA Sponsor" on the associations' login page

Place your advertising banner on UIA's free associations and events databases *Open Yearbook* and *Open Calendar*

UIA's *Open Yearbook* and *Open Calendar* online databases provide free, public access versions of UIA's flagship publications. They are accessed by associations, researchers and industry alike and constitute by far the most substantial content of the UIA website. Open Yearbook lists profiles of over 78,500 organizations and Open Calendar lists over 3,500 upcoming association meetings and congresses.

Option 1: feature in the rotting banner at the top of both databases

Option 2: feature your exclusive banner at the top of both databases for extra visibility

Feature your logo on the associations' login page AND feature in the rotating banner on *Open Yearbook* and *Open Calendar*	€ 890.00 /month
Feature your logo on the associations' login page AND feature your exclusive banner on *Open Yearbook* and *Open Calendar*	€ 1,780.00 /month

Minimum contract: one month:

- Discount of 10% on contracts of 3 months
- Discount of 20% on contracts of 6 months
- Discount of 30% on contracts of 12 months
- **UIA Associate Members get an additional discount of 10%**

Details for your banner ad:

468x60 pixels, JPG or PNG format, static (no animation), embedded link

Option banner change on a monthly basis!

Your contacts at UIA: **Clara Fernández López: clara@uia.org**
Carine Faveere: carine@uia.org

The UIA reserves the right to refuse any advertisement. Please note that for customers in Belgium and for EU customers that do not have a valid VAT number, the price will be increased by VAT according to Belgian law.