



UIA ONLINE ADVERTISING – 2019

The Union of International Associations (UIA) is an independent research institute and documentation centre, based in Brussels. Non-profit, apolitical, independent, and non-governmental in nature, the UIA collects, hosts and provides up-to-date, reliable information on global civil society and maintains the most comprehensive source of information on international associations, their activities and concerns, and their meetings activities.

This wealth of information is made available through two continuously updated interlinked databases:

- **Yearbook of International Organizations Online** (associations database) with descriptive profiles of over 71,000 international associations – including contact info, history, aims, and membership
- **International Congress Calendar Online** (events database) with over 485,000 international meetings of international associations, from 1850 to far into the future (up to 2030)

As a partner of UIA, you become visible to over 25,000 international associations!

UIA Associate Members get 10% discount!

Place your logo on associations' login site in UIA associations database *Yearbook of International Organizations Online*

Associations with profiles in UIA's associations database have access to their profiles through the *Yearbook of International Organizations Online*. Annually, more than 25,000 international associations representing civic, charitable, and professional interests around the world are invited to log in to the Yearbook of International Organizations Online to proof and update their profiles

UIA will place your logo as one of "UIA's Sponsors" on the login site for associations

Maximum of four sponsor logos accepted!

Place your advertising banner on UIA free associations and events databases *Open Yearbook and Open Calendar*

UIA's *Open Yearbook* and *Open Calendar* online databases provide free, public access versions of UIA's flagship publications. They are accessed by associations, researchers and industry alike and constitute by far the most substantial content of the UIA website. *Open Yearbook* lists profiles of over 71,000 organizations and *Open Calendar* lists over 3,000 upcoming association meetings and congresses.

UIA will place your rotating banner at the top of both free services

Your logo on UIA login site for associations in *Yearbook of International Organizations Online* AND your advertising banner on *Open Yearbook* and *Open Calendar* € 890.00 / month

Minimum contract: one month:

- Discount of 10% on contracts of 3 months
- Discount of 20% on contracts of 6 months
- Discount of 30% on contracts of 12 months

Option of changing your advertising banner once a month!

Details for your banner ad:

468x60 pixels, JPG or PNG format, static (no animation), URL for the ad to link to

Your contacts at UIA

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The UIA reserves the right to refuse any advertisement. Please note that for customers in Belgium and for EU customers that do not have a valid VAT number, the price will be increased by VAT according to Belgian law.