UNION OF INTERNATIONAL ASSOCIATIONS
UNION DES ASSOCIATIONS INTERNATIONALES

UIA's World of Associations Advertising - 2025

The e-newsletter *World of Associations* is published by the Union of International Associations (UIA).

The English-language newsletter comes out in seven issues per year and reaches **over 15,000** international associations. Its contents include:

- Interviews with association executives
- Surveys
- Best meeting deals/offers for associations
- Tools and tips for associations
- Event management

http://uia.org/publications/woa

Publication dates for 2025

4 February	7 October
1 April	4 November
3 June	2 December
2 September	

Rates per issue

We are pleased to hold the rates at the same level as in 2024

Billboard (600 x 154px/up to 150 kb): *€ 1,500.00*

Rectangle (300 x 250px/up to 100 kb): *€ 1,200.00*

Advertorial (text/image/video): *€ 1,800.00*

Discounts:

3 issues	5 %
7 issues	10 %
UIA Associate Members	10 %

Contact

Contact us for more information:

Clara Fernández López, External Relations Manager

clara@uia.org

http://www.uia.org/

The UIA reserves the right to refuse any advertisement. Please note that for customers in Belgium and for EU customers that do not have a valid VAT number, the price will be increased by VAT according to Belgian law.