



## UIA WORLD OF ASSOCIATIONS NEWS ADVERTISING - 2019

The e-newsletter World of Associations News is published by the Union of International Associations (UIA) in cooperation with Conference & Incentive Management (CIM).

The English-language newsletter comes out monthly and reaches **over 28,000** international associations. Its contents include:

- Interviews with association presidents
- Job vacancies
- Tools and tips for associations
- Event management

<http://uia.org/publications/woa>

### Publication dates for 2019

8 January	7 May	3 September
5 February	4 June	1 October
5 March	2 July	5 November
2 April	6 August	3 December

### Rates

Prices are on a monthly basis:

- Leaderboard € 1,500
- Footer € 1,500
- Rectangle € 1,200
- Full banner € 1,000
- Half banner € 600

### Discounts:

- 6 issues 5 %
- 12 issues 10 %
- UIA Associate Members 10 %

### Contact

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The screenshot displays the 'World of Associations News' website interface. At the top, there is a 'Leaderboard 728 x 90' banner. Below it, the main content area features several sections: 'Upcoming International Congresses' with a list of events, '1st USA Associations Round Table in Asia' by Nancy Corbin and Clara Fernández López, 'Reduced budgets demand more for less' by Prof. Alvin Williams, 'New jobs' and 'Fundraising' sections, 'Important dates' for 2019, 'Megatrends 2030' and 'Youbox' sections, 'Full Banner 468 x 60' ads, 'Number of the month' showing a 130% increase, 'After the meeting in Dublin' by Address Clara, and 'New associations' section. At the bottom, there is a 'Footer 728 x 90' banner. The website includes social media icons and a navigation menu.