



UNION OF INTERNATIONAL ASSOCIATIONS
UNION DES ASSOCIATIONS INTERNATIONALES

UIA ASSOCIATIONS E-MAILINGS - 2027

The Union of International Associations (UIA) maintains a database on international civil society: international non-governmental organizations (NGOs) and inter-governmental organizations (IGOs).

The UIA's databases *Yearbook of International Organizations* and *International Congress Calendar* are continuously updated and currently include descriptive profiles of over 78,500 international associations – including contact details, history, aims, and membership – and details on over 600,000 international meetings of these bodies, from 1850 to the present, and also far into the future.

Annually UIA contacts over 25,000 international associations directly to update its database. These mailings are a chance for your organization or company to reach out directly to these associations!

The 65th edition of the print edition of the *Yearbook of International Organizations*, which will be published in 2028.

With a **response rate of over 35%**, you can be certain that you are being seen!

UIA Associate Members get 10% discount on any option.

Join the UIA Yearbook editorial letter e-mailing!

- **Reach:** 25,000 international associations
- **Sending dates:** in April, May, September and October 2027
- **Language:** the letter is in English

Send us a PDF less than 1 MB and UIA will include your advertising flyer with the UIA letter: a tailor-made data selection of some of the 25,000 associations.

Ask us now for more information on customizing your mailing by selecting the region and/or area of interest of the international associations receiving your advertising flyer!

- **Cost:** € 1.00 per e-mail address (minimum order is 1,000 e-mail contacts or € 1,000)
- **Deadline:** you can join this activity at any time!

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