



UNION OF INTERNATIONAL ASSOCIATIONS
UNION DES ASSOCIATIONS INTERNATIONALES

UIA ASSOCIATIONS E-MAILINGS - 2022

The Union of International Associations (UIA) maintains a database on international civil society: international non-governmental organizations (NGOs) and inter-governmental organizations (IGOs).

The UIA's databases *Yearbook of International Organizations* and *International Congress Calendar* are continuously updated and currently include descriptive profiles of over 74,000 international associations – including contact details, history, aims, and membership – and details on over 505,000 international meetings of these bodies, from 1850 to the present, and also far into the future.

Annually UIA contacts over 30,000 international associations directly in order to update its database. In 2022 UIA will be updating the database for the 60th edition of its *Yearbook of International Organizations*, which will be published in 2023. These mailings are a chance for your organization or company to reach out directly to these associations!

With a **response rate of over 35%**, you can be certain that you are being seen!

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Join the UIA Yearbook editorial letter e-mailing!

- **Reach:** 25,000 international associations
- **Sending dates:** in April, May, September and October 2022
- **Language:** the letter is in English or French

Send us a PDF less than 1 MB and UIA will include your advertising flyer with the UIA letter: a tailor-made data selection of some of the 25,000 associations.

Ask us now for more information on customizing your mailing by selecting the region and/or area of interest of the international associations receiving your advertising flyer!

- **Cost:** € 1.00 per e-mail address (minimum order is 1,000 e-mail contacts or € 1,000)
- **Deadline:** we need your electronic file (PDF) before 15 March 2022!

Your contacts at UIA

Clara Fernández López: clara@uia.org

Carine Faveere: carine@uia.org

Union of International Associations - UIA
Rue Washington 40, B-1050 Brussels

Tel.: +32 (0)2 640 18 08

Fax: +32 (0)2 643 61 99

<http://uia.org>

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