



## UIA ASSOCIATE MEMBERSHIP 2021

Join the Union of International Associations' (UIA) networking platform for international associations and the meeting industry and get quick access to first quality information for your business!

### 1. International association events data

- **Exclusive early copy of the annual International Meetings Statistics Report**  
*Price for non-members (PDF): € 1,145. Available only three months after delivery to UIA members.*  
A comprehensive overview of trends in international organizations' events. Including:
  - Number of meetings per city and per country, with indications of their market share
  - Top international meeting countries and cities per year
  - Trends in participant numbers and meeting dates
  - Top 10 ranking
- **Online access to the premium, professional version of the International Congress Calendar**  
*Annual subscription in 2021: € 758.*  
Continuously updated information on 505,000 past and future events of international organizations, including around 3,000 future events at any given time. Searchable by date, location, subject and organizing body, including data export functionality and tools for your own, customized statistics
- **Details of the international association events held in your city/country and included in the annual International Meetings Statistics Report**  
Upon request, and free of charge, we can provide you with a list of the events which have been included in the Report

### 2. Advertising and PR opportunities:

Announce special offers, products or company news to 28,000 international associations!

- **10% discount on advertising rates in UIA monthly e-newsletter World of Associations News**  
This monthly e-newsletter, sent to 23,000 international associations, is an interactive platform on best practices and experiences. It features upcoming international congresses, interviews with association officers, surveys, and best meeting deals for organizations
- **10% discount on all UIA Online advertising rates**
- **Special rates on advertising opportunities with the UIA mailing - response rate of over 35%!**  
Join UIA in its annual paper mailing to 15,000 and emailing to up to 25,000 international associations
- **Post your news on the UIA website**  
With your Associate Member login, and free of charge, you can post news addressed to international organizations worldwide
- **Maintain your own page at the UIA website**  
UIA's Associate Members have the exclusive opportunity, free of charge, of developing their own section on UIA's website

### 3. In-depth information and direct contact with associations

- **For UIA's Premium Members: 50% discount on the Yearbook Online subscriptions**  
*Annual subscription in 2021: € 3,000.*  
Sign up for a Premium Membership and you will have immediate access to information on over 38,000 currently active international organizations. Including: names, addresses and contact details of principal officers, aims, staff, finance, activities, events, member countries, and more

- **Exclusive rights to data extractions**  
You want to contact organizations in specific countries or areas of work? Ask us for a customised data listing according to your own criteria and business interest, for example:
  - which international organizations have members but no recent meetings in my country?
  - which international organization meetings are planned in my city in the next five years?
- **Exclusive right to customized services**  
Ask us for a customized directory database with information on only the organizations, meetings, countries or cities of interest to you, selected according to the criteria you specify

#### 4. **And more!**

- **Free copy of UIA newsletter World of Associations News**  
This monthly e-newsletter, sent to 28,000 international associations, is an interactive platform on best practices and experiences. It features upcoming international congresses, interviews with association officers, surveys, and best meeting deals for organizations
- **Post your news on UIA social media accounts**  
Once per month, you have the exclusive opportunity to post your news on UIA social media accounts / Twitter and Facebook).  
Send us your news in two or three sentences which we can use for posting. You can also include a URL linking to more information on the topic, as well as a photograph
- **Invitation to the Associate Members' Annual Meeting and to the Associations Round Table in Europe and in Asia**  
An opportunity to meet colleagues and clients in the meeting industry and to participate in discussions on topical issues with association representatives
- **Participation in UIA's training sessions**  
Learn how to get the most out of the Calendar and the Yearbook
- **Professional advice on attracting international association business**
- **10% discount on all other UIA publications**

### Annual Membership Rates 2021

For details on membership criteria and benefits, and for access to the application form, please see: <http://www.uia.org/membership/associate>

- Standard Membership: € 2,306
- Premium Membership: € 3,670 (includes Yearbook Online)
- Starter Membership: € 1,384
- Individual Membership: € 834

### Contact

Contact us for more information:

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