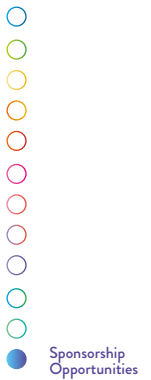
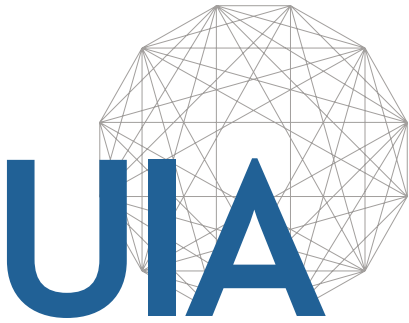




Efficiently addressing  
organizations across  
the globe



Channel your company news and offers through the UIA's media to an audience of more than 25,000 organizations across the globe.

**R**eliable and trustworthy communication is the UIA's core competency, and as our marketing partner you may profit from our unique standing in the world of international associations. Through our various media outlets, you may directly address up to 25,000 international associations of your choice.

The UIA World of Associations Newsletter is a unique way of regularly reaching out to a global audience. Currently, this e-newsletter is forwarded to more than 25,000 international associations across the globe.

The UIA's annual digital Yearbook Associations mailing lets you send your message to up to 25,000 international associations of your choice. Printed content may be mailed directly to up to 15,000 international associations, using the annual postal UIA Yearbook Associations mailing. On its Yearbook mailings, the UIA consistently achieves response rates of over 35 percent!

Place your logo on the UIA's Associations' login webpage, seen by thousands of international associations accessing their profile in the Yearbook of International Organizations. You are sure to garner attention as your business would be one of only four which we would accept as a maximum. Or instead, have your banner appear to thousands of visitors on the UIA's free associations and events databases, Open Yearbook and Open Calendar, which list over 73,000 organization profiles and over 3,600 upcoming association meetings. Receive credit as an official sponsor of the UIA's Yearbook research.

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### Become an official sponsor of the annual UIA Associations Round Table:

- Be visible in the invitation sent to over 25,000 international associations
- Feature prominently in the official UIA Associations Round Table program book
- Share your promotional material with all participants
- Receive complimentary passes to attend the Round Table
- Receive a list of participants
- Enjoy high visibility due to limited number of sponsors

Discounts are available for businesses engaging in a long-term partnership with the UIA, as well as for UIA Associate Members.

**Union of International Associations  
Union des Associations Internationales**

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