UIA

What counts when organizing international meetings
The UIA’s Survey on International Meeting Issues is indispensable if you want to find out which issues are of paramount importance to associations organizing meetings.

For over 100 years, the UIA has been a leading provider of reliable information on global civil society. With its periodic and large-scale Survey on International Meeting Issues, which was first conducted in 1985, the UIA explores and documents multiple aspects of meetings held by international organizations. Every two years, the UIA invites 25,000 international associations to participate in this Survey, making it the largest of its kind. If you intend to look into the meetings behaviour and opinions of all types of international associations representing civic, charitable, commercial, or industrial interests around the world, this survey provides you with both a true overview and the in-depth insights required.

By conducting the Survey on a regular basis, everyone involved in the process of organizing international meetings can obtain a sense of the changes that occurred over the years as well as realize the challenges in the current environment. Upon completion, the Survey is freely available to the public on the UIA’s website.

Questions answered by the UIA’s International Meetings Issues include:

- How many associations organize major international meetings?
- How frequently are international meetings held?
- Who in the association organizes meetings?
- Which income sources cover the costs of meetings?
- How is the decision made for meeting destinations?
- How many associations have a bidding process?
- In which months are meetings mainly held?
- How long do meetings last?
- Where are meetings held?
- How many associations hold an exhibition in conjunction with their meetings?
- How many delegates attend?
- Which concerns do associations have for their future events?
- How many associations allow for virtual participation?
- How many associations work with a Convention Bureau?